
EDITORIAL

-----TRANSFORMATIONS IN -----
BUSINESS & ECONOMICS

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The Contents Review

Transformations in Business & Economics (TIBE) journal continues in providing a focused outlet for high quality research in the ever-expanding area of **Development Economics** in the field of Social Sciences and related disciplines. The field research should not be limited by any narrow conceptualisation of development economics but embraces interdisciplinary and multi-facet approaches to *economic theory, business management, marketing, as well as general transformations in the economic, social-cultural, ecological, technological, competitive, demographic and political-legal environment.*

Therefore, we expect **original and authentic manuscripts, never published before in any format and not submitted to any other publishing institution**, which are based on fact-centred research to establish economic and business management regularities, where the theory is motivated by substantiated empirical findings, where disciplined application of economic principles is used to explain and predict the real-world behaviour of organisations, markets and industries. We will continue to seek for:

- **empirical studies**, which provide convincing and significant findings of fact. Careful establishment of an interesting or puzzling empirical regularity is of value to the field if the author has a convincing explanation for the phenomenon;
- **theoretical studies**, which stress relatively robust ideas, and combine theory with a sense of empirical magnitudes, presenting fresh viewpoints and theoretical perspectives, new literature overviews and concept classifications, where a systems' approach is a central focus of the research;
- **explanatory research studies** about a firm, an industry, or a business practice according to economic principles. Such a *case study* must go well beyond the purely descriptive by illuminating the ways in which industry practice and institutions can be understood in terms of economic principles. Factors that resist economic explanation also should be identified.

The current supplement of TIBE presents the concept of sustainable development and the need for examination from the perspective of various researchers in order to reveal the relevance of the development and application of this concept. Sustainable development is a broad-spectrum concept that involves the development of the economy, social and the environment in order to ensure the needs of the current generation, without compromising the ability of future generations to meet their needs. Researchers and policymakers in this area highlight several important topics that are relevant and require research:

1. Environmental challenges: Preserving the environment and climate change are key aspects of sustainable development. Research on agriculture, energy, water and other natural resources is essential to find sustainable ways to address these challenges.

2. Social Justice: Sustainable development is also about social justice. Studies on poverty reduction, gender and ethnic equality, health care and education are essential to ensure that economic development benefits all members of society.

3. Innovation and technology: How can we use innovation and technology to achieve sustainable development? Research on technological development, efficient use of resources and innovative solutions is indispensable in this area.

4. Development policies and strategies: How do different countries design and apply sustainable development policies? Research on different strategies, their impact on the economy and

society, and learning from good examples can contribute to a better understanding of how to achieve sustainable development.

5. The role of business: How can businesses contribute to sustainable development? Research on corporate social responsibility, sustainability strategies and the environmental impact of economic activities is important to involve the business sector in the process of sustainable development.

These topics are just some of the areas where research is underway to understand and promote sustainable development. Each of these areas has its own unique challenges and opportunities, and research is an important step in implementing long-term and sustainable growth. So according to these research areas this TIBE supplement and its content will be divided into the five sections mentioned above.

The current issue of journal presents articles by groups of scholars from China, Czech Republic, Romania, Poland, Slovakia, Czech Republic, Spain, Jordan, Tunisia, Saudi Arabia, USA.

All the accomplished researchers of this issue are divided into sections based on the analysis and conducted case studies related with sustainable development. The first section is named “**ENVIRONMENTAL CHALLENGES**”, and these studies were carried out by such groups of scientists: *Baisheng Shi, Hao Wang* (China), *Xiaodong Lou, Feng Zhang* (China), *Corina Saman, Bianca Pauna* (Romania), *Qingyuan Shen, Jiulong Zhu, Mingxia Qi, Xiaoyan Tao* (China), and these authors investigated challenges and opportunities for green finance, green human resource and all sustainable development dimensions in the context of organizations and countries.

The “**SOCIAL JUSTICE**” is argued by *Beata Mikusova Merickova, Katarina Melasova, Maria Grausova* (Czechia, Slovakia), *Algis Mickūnas, Tomas Kačerauskas* (Lithuania), *Eva Ivanova, Anna Lemanska-Majdzik, Małgorzata Okręglicka, Valentinas Navickas* (Slovakia, Poland), *Martin Šrámka, Adriana Grenčíková, Jozef Habánik, Jaroslav Belás jr.* (Slovak Republic), *Yingnan Bi, Yu-an Liu* (China), *Huong Lien Ho, Irena Benesova, Lenka Rumankova* (Czech Republic), *Alexandra-Mădălina Țăran, Grațiela-Georgiana Noja, Marilen-Gabriel Pirtea* (Romania). They called for an open and informed debate on social aspects that include the problems of education, medicine, equality and unemployment from different perspectives, even if their main goal is to share satisfaction-giving experiences in general.

The third platform of discussion is named “**INNOVATION AND TECHNOLOGY**”, and the authors’ *Xiaohua Tian, Fei Lu, Cuirong Xu* (China), *Khaled Saleh Al-Omouh, Carlos Lassala, Mutaz M. Al-Debeia, Samuel Ribeiro-Navarretec* (Jordan, Spain), *Xin Zhou, Pingfeng Liu, Xi Luo* (China), *Nadir Aliane, Hassane Gharbi, Yahdih Semlali* (Saudi Arabia, Tunisia), *Claudiu Boțoc, Mohammad Daa Khaled, Laura Raisa Miloș, Raluca Bilți* (Romania), *Yingnan Bi, Yu-an Liu* (China) works were focused on transformative change conception but applies it to a much-expanded context, involving innovations and modern technology tools.

The “**DEVELOPMENT POLICIES AND STRATEGIES**” is argued by *Mingming Ren, Haijiang Wu* (China), *Ludvík Eger, Lenka Komárková, Dana Egerová* (Czech Republic), *Yaxiong Li, Zhongxin Wu, Zili Zhu, Mengjie Qian, Ziyang Yu* (China), *Aivaz KA, Munteanu I, Rus MI, Chiriac Matei A, Leta Mihai* (Romania), *Baofeng Li, Wenjing Lyu, Tigui Chen* (China). Scientists focused on the study and tried to reveal the importance of social, economic and ecological problems in the context of strategic and political decisions.

The last section “**THE ROLE OF BUSINESS**” gathered together such authors: *Xiaobo Fang, Wenyu Zhang, Mino Ghoreishi* (China, USA), *Dănilă A, Gheorghiu G, Trandafir RA, Iftene C, Șerban-Comănescu* (Romania), *Jan Ůhm, Zuzana Pěničková* (Czech Republic), *Yunchao Du, Jindan Zhang, Haoying Deng* (China). The researchers focused on the study and tried to reveal the importance of social and well-being problems, in the context of sustainable development, covering business realities and the resources faced by business organizations, as well as areas of necessary research.

A fruitful discussion on these selected articles is welcomed.

*Prof. Dr. (HP) Dalia Štreimikienė,
Editor-in-Chief*