
EDITORIAL

-----TRANSFORMATIONS IN -----
BUSINESS & ECONOMICS

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Transformations in Business & Economics (TIBE) journal continues in providing a focused outlet for high quality research in the ever-expanding area of **Development Economics** in the field of Social Sciences and related disciplines. The field research should not be limited by any narrow conceptualisation of development economics, but embraces interdisciplinary and multi-facet approaches to *economic theory, business management, marketing, as well as general transformations in the economic, social-cultural, ecological, technological, competitive, demographic and political-legal environment*.

Therefore, we expect **original** and **authentic manuscripts, never published before in any format and not submitted to any other publishing institution**, which are based on fact-centred research to establish economic and business management regularities, where the theory is motivated by substantiated empirical findings, where disciplined application of economic principles is used to explain and predict the real-world behaviour of organisations, markets and industries. We will continue to seek for:

- **empirical studies**, which provide convincing and significant findings of fact. Careful establishment of an interesting or puzzling empirical regularity is of value to the field if the author has a convincing explanation for the phenomenon;
- **theoretical studies**, which stress relatively robust ideas, and combine theory with a sense of empirical magnitudes, presenting fresh viewpoints and theoretical perspectives, new literature overviews and concept classifications, where a systems' approach is a central focus of the research;
- **explanatory research studies** about a firm, an industry, or a business practice according to economic principles. Such a *case study* must go well beyond the purely descriptive by illuminating the ways in which industry practice and institutions can be understood in terms of economic principles. Factors that resist economic explanation also should be identified.

The current issue of TIBE presents guest and special papers of groups of scholars from USA, Romania and Czech Republic.

The **guest paper** (*Ryan Savitz, Marius Dan Gavriletea*) is concentrated on a major problem for the current generation – the global climate change. They analysed two aspects of climate change: changes in the average temperature and changes in the day-to-day variability of temperature and tied results into a broader overview of the larger phenomenon of global climate change. Due to three major sectors of economic activity (i.e. agriculture, industry and services) are influenced by climate change, authors focus their research on the relationship between climate change and the insurance industry.

The **special paper** written by *Hana Kunesova, Michal Micik*. Attention was drawn to the fact that there is a lack of unified comprehensive methodology on how to evaluate e-commerce in individual economies. Now the tool used for tracking countries' readiness for B2C e-commerce is only one simple composite index. These authors suggested two composite indices to track and measure B2C e-commerce in the EU, both designed using the TOPSIS method.

The current issue of journal presents articles by groups of scholars from the Czech Republic, China, Montenegro, Iran, Romania, Slovak, Serbia, USA, South Africa, Slovenia, Slovakia, Russian Federation, and Lithuania.

All the accomplished researchers of this issue are divided into sections based on the analysis and conducted case studies. The first section is named “**Business Transformation: Staying Relevant in a Rapidly Changing Business Environment**”, and these studies were carried out by such groups of scientists: *Zhuang Xiong, Jianmu Ye and Pengju Wang* (China), *Jinsheng Wang, Chengdong Cao and Shouzhen Zeng* (China), *Tomas Balezentis* (Lithuania), *Ludmila Kozubikova* (Czech Republic), *Anna Kotaskova* (Slovak), *Hannan Amoozad Mahdiraji, Hamidreza Shateri, Moein Beheshti and Nima Garoosi Mokhtarzadeh* (Iran), *Valentin-Florentin Dumitru, Wissam El Hajj, Madalina Dumitru and Daniela Artemisa Calu* (Romania). The “**Satisfaction and Behavioural Intentions of Tourist: Principles and Case Studies**” is argued by *Dragisa Stanujkic, Darjan Karabasevic, Mladjan Maksimovic* (Serbia), *Florentin Smarandache* (USA), *Edmundas Kazimieras Zavadskas* (Lithuania), *Li Huamin and Zhang Xuejing* (China), *Andriela Vitic Cetkovic* (Montenegro), *Sanja Bauk* (South Africa), *Jasna Potocnik Topler* (Slovenia), they point the specific of tourist satisfaction and behaviour intentions in different approaches. Various arguments are based on practices and researches in different countries. The third platform of discussion is named “**Insights And Evaluation of Human Resource Management Practices**”, and the authors (*Vytautas Snieska, Valentinas Navickas* (Lithuania), *Rusne Jegelaviciute* (Slovakia), *Lei Zhao and Rangkun Qi* (China), *Yongyue Zhu, Hua Yang and Guanglin Bai* (China), *Antanas Usas and Edmundas Jasinskas* (Lithuania), *Anna V. Kalinina and Alla V. Molchanova* (Russian Federation)) investigated and tried to uncover the importance the role of Human Resource, because of improving the quality of organization leading activities.

The last section “**Regional Industrial Structure and Agglomeration Economies: The Case of China**” gathered together such authors – *Zhiying Ji, Pengyu Li and Xiaosong Zheng* (China), *Weihua Su, Dongcai Zhang, Nan Wang, Shouzhen Zeng* (China). These scholars have submitted the survey of regional industrial competitive structure and diversity on performance. The research was selected to investigate the characteristics of the impact of agglomeration economies on regional growth.

A fruitful discussion on these selected articles is welcomed.

*Prof. Dr. (HP) Dalia Štreimikienė,
Editor-in-Chief*