

EDITORIAL

-----TRANSFORMATIONS IN -----
BUSINESS & ECONOMICS

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JEL classification: Y20.

Transformations in Business & Economics (TIBE) journal continues in providing a focused outlet for high quality research in the ever-expanding area of **Development Economics** in the field of Social Sciences and related disciplines. The field research should not be limited by any narrow conceptualisation of development economics, but embraces interdisciplinary and multi-facet approaches to *economic theory, business management, marketing, as well as general transformations in the economic, social-cultural, ecological, technological, competitive, demographic and political-legal environment*.

Therefore, we expect **original** and **authentic manuscripts, never published before in any format and not submitted to any other publishing institution**, which are based on fact-centred research to establish economic and business management regularities, where the theory is motivated by substantiated empirical findings, where disciplined application of economic principles is used to explain and predict the real-world behaviour of organisations, markets and industries. We will continue to seek for:

- **empirical studies**, which provide convincing and significant findings of fact. Careful establishment of an interesting or puzzling empirical regularity is of value to the field if the author has a convincing explanation for the phenomenon;
- **theoretical studies**, which stress relatively robust ideas, and combine theory with a sense of empirical magnitudes, presenting fresh viewpoints and theoretical perspectives, new literature overviews and concept classifications, where a systems' approach is a central focus of the research;
- **explanatory research studies** about a firm, an industry, or a business practice according to economic principles. Such a *case study* must go well beyond the purely descriptive by illuminating the ways in which industry practice and institutions can be understood in terms of economic principles. Factors that resist economic explanation also should be identified.

The current issue of TIBE presents guests and special papers of groups of scholars from Poland and Lithuania. Their main research fields are focused on two different aspects of mobility: first one is migration's problem and second one is the paradigm of an integrated science and its effect on the social science. These articles are based on various studies and quantitative data analysis.

The **guest paper** (*Dalia Streimikiene, Yuriy Bilan, Edmundas Jasinskas and Ramute Grikstaite*) is concentrated on comparison of emigration trends in Lithuania with the other new EU member states and analysis of the main reasons of high emigration rates. The **special paper** by *Dovile Valanciene* presents the paradigm of integrated science and tries to find the answer: is the dialogue between neuroscience and social sciences inevitable?

The current issue of journal presents articles by groups of scholars from the Poland, Montenegro, Macedonia, Ukraine, Russia, Ukraine, Malaya, Italy, Romania and Lithuania.

All the accomplished researchers of this issue are divided into sections based on the analysis and conducted case studies. The first section is named "**Simulation and Evaluation of Business Economic Factor**", and these studies were carried out by such authors: *Tomasz Wnuk-Pel* (Poland), *Mimo Draskovic, Sanja Bauk, Radoje Dzankic* (Montenegro), *Jacek Brozyna, Grzegorz Mentel, Tomasz Pisula* (Poland). The "**Estimates of External and**

Internal Determinants of Capital Flow” argued by *Julijana Angelovska* (Macedonia), *Tetiana Bogdan* (Ukraine), and the best practices from such countries as Macedonia’s stock market, “EMBIG-Ukraine” spread in Ukraine were analysed and discussed. The third platform of discussion is named “**Understanding the Economic Environment in Business**”, and the authors: *Svitlana Gutkevych*, *Lesia Punchak* (Ukraine), *Vladimir Mihailovich Kiselev*, *Tatyana Fedorovna Kiseleva*, *Vladimir Anatolyevich Terentyev* (Russia), *Rimantas Gatautis*, *Jurate Banyte*, *Zaneta Piligrimiene*, *Elena Vitkauskaite*, *Asta Tarute* (Lithuania) investigated product quality, demand of consumer and the impact of gamification on brand engagement. The last section “**Environmental Issues in Context of Sustainability**” deals with environmental issues and is presented by these researchers: *Abbas Mardani*, *Ahmad jusoh*, *Mansoorah Kazemilari* (Malaya), *Edmundas Kazimieras Zavadskas* (Lithuania), *Davide Infante*, *Janna Smirnova* (Italy), *Catalina Crisan-Mitra*, *Vasile Dinu*, *Catalin Postelnicu*, *Dan-Cristian Dabija* (Romania) and *Virginija Jureniene*, *Ausra Andre Stonyte* (Lithuania).

A fruitful discussion on these selected articles is welcomed.

Prof. Dr. (HP) Dalia Štreimikienė,
Editor-in-Chief